



Hispanic Technology & Telecommunications Partnership

Advancing Access to Broadband Technologies for Unserved and Underserved Communities

HTTP Members

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ASPIRA Association

Association for the Advancement of Mexican Americans

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Dialogue on Diversity

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Labor Council for Latin American Advancement

Latinos in Information Sciences and Technology Association

League of United Latin American Citizens (LULAC)

MANA, A National Latina Organization

National Association of Hispanic Publications

National Conference of Puerto Rican Women

National Hispanic Council on Aging

National Hispanic Medical Association

National Puerto Rican Coalition

Society for Hispanic Professional Engineers

The Hispanic Institute

U.S.-Mexico Chamber of Commerce

U.S. Hispanic Chamber of Commerce

Hispanic Technology and Telecommunications Partnership

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Jason Llorenz, Esq.
Executive Director

For Immediate Release:

JASON LLORENZ, ESQ. APPOINTED EXECUTIVE DIRECTOR OF HTTP

New leadership engages Congress, administration on technology, broadband policy

Washington, D.C., Sept. 13th 2010 -- The Hispanic Technology and Telecommunications Partnership (HTTP), is pleased to announce the appointment of Jason Llorenz, Esq. as Executive Director. Prior to assuming this role with HTTP, Mr. Llorenz served as Senior Policy Advisor to the National Hispanic Caucus of State Legislators, where he directed the development of the *Broadband En Accion* Taskforce – a cadre of Hispanic state legislators from across the country working to identify and promote policy solutions to close the digital divide and realize full broadband adoption for Latino communities.

As Executive Director, Mr. Llorenz will lead HTTP’s coalition of more than 20 national and regional Hispanic-serving organizations in advancing its mission of realizing full access to technology for underserved communities.

“The Hispanic Institute is thrilled to have a leader in Mr. Llorenz who brings the consensus-building and advocacy skills, along with the strategic insight needed to articulate a meaningful policy agenda in Washington,” said **Gus West, Chair, the Hispanic Institute and Co-Chair, HTTP.**

“HTTP is the Latino community’s voice to Congress, the administration and the community on technology and telecommunications policy. High-stakes decisions about implementation of the National Broadband Plan, investments in next-generation networks and the potential revision of the Telecommunications Act of 1996 make our voice more necessary than ever, as these issues are discussed in the beltway and around the country. I am thrilled to lead this coalition during such a historic moment,” said **Jason Llorenz, Esq., HTTP Executive Director.**

To advance its mission, HTTP develops public policy and research that promotes access to broadband and digital tools to close the digital divide and ensure Latinos benefit from the many advances brought about by the telecommunications and information technology sectors of the economy.

Mr. Llorenz succeeds Ms. Sylvia Aguilera, who served as HTTP's Executive Director since its formation in 1996, and brought the organization to national prominence.

"Our communities' priorities on technology, broadband and telecommunications policy will be well-articulated by Mr. Llorenz. As Chair of the National Hispanic Leadership Agenda, I am excited to have his leadership on this core component of the Latino policy agenda," said **Lillian Rodriguez-Lopez, President, Hispanic Federation and Chair, the National Hispanic Leadership Agenda (NHLA).**

"LULAC continues to be a strong member of HTTP's coalition and we look forward to working with Mr. Llorenz on the issues of digital inclusion and access that are so critical to the advancement of the Latino community," said **Brent Wilkes, National Executive Director, LULAC.**

"Access to technology is central to the future of American economic competitiveness. USHCC looks forward to working with Mr. Llorenz and the HTTP coalition to advance policies that expand access to technology for America's Hispanic businesses," said **Javier Palomarez, President and CEO, US Hispanic Chamber of Commerce.**

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ABOUT HTTP

The Hispanic Technology and Telecommunications Partnership (HTTP) is a project of the Hispanic Institute, 501(C)(3). HTTP is a coalition of national Hispanic organizations working to increase awareness of the impact of technology and telecommunications policy on the U.S. Hispanic community. HTTP members are nonprofit organizations that support the **social, political, and economic advancement** of 51 million Americans of Hispanic descent by facilitating access to health care, quality education, economic opportunity, technology tools and resources. HTTP was formed in 1996 to ensure that the needs and concerns of U.S. Hispanics were represented in policy discussions surrounding the digital divide and telecommunications reform. In its 14 year history, HTTP has emerged as the leading Hispanic voice on telecommunications and technology policy issues. www.httponline.org.

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